

Date: 19th May 2011 Project: 28East

All 3 versions of this logo, on white, grey and red backgrounds are supplied in the final logo pack in various resolution and vector based formats.

The logo pack is supplied in a .zip file and contains vector (scalable and editable) versions of the logo for designers/printers/agency use (.ai, .eps). Plus versions for office use or viewing purposes (.pdf, .jpg 300dpi high resolution & 72dpi low/web resolution)

Logo A



Logo B



Logo C



Fonts used:

Handel Gothic
Regular

Handel Gothics is available from many font websites for a price of around \$25 USD.
The font is **NOT** needed for this logo as all fonts are converted to curves (outlined).
THE FONT IS ALSO SUPPLIED IN THE ZIP FILE WITH THE LOGO AS PART OF THE LOGO PACK.

PANTONE COLOURS
(Colours for 1 or 2 colour printed material)



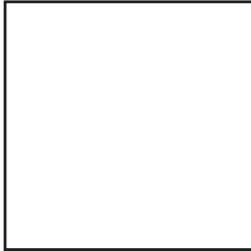
Pantone 1797C



Pantone 7540EC



Pantone Process WHITE C



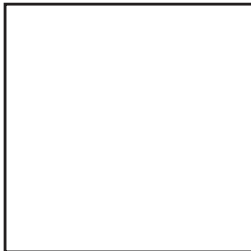
CMYK COLOURS
(Colours for 4 (full) colour printed material)



C: 0
M: 100
Y: 99
K: 4



C: 41
M: 27
Y: 22
K: 69



C: 0
M: 0
Y: 0
K: 0

RGB COLOURS
(Colours for screen based media)



R: 227
G: 27
B: 35



R: 65
G: 74
B: 81



R: 255
G: 255
B: 255